

## UPCOMING EVENTS

4/2/2016

**Founders' Day**

5/13/16

**Alumni Weekend 2016**

## OFFICERS

**Beta Pi Alumni Association  
Officers 2015-16**

President: **Ross Weiner '80**,  
gemscoapital@aol.com

Vice President:  
**Bruce Wolfson '71**,  
bawolfson@me.com

Secretary : **Mort Cohen '65**,  
fishfry1201@aol.com

Treasurer: **Joel Catania '71**,  
jlcii@aol.com

## PIKA ONLINE

### Update Your Email Address

If you're not receiving our monthly email-newsletters, that means we don't have your current email on file.

Send your name with your updated email address to [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com). Be sure to mention Pi Kappa Alpha at University of Pennsylvania.

## MAKE A GIFT

Each gift to PiKA makes a difference. You can make your gift in three ways:

- Log on to [www.pika-upenn.org](http://www.pika-upenn.org)
- Call 800-975-6699
- Mail a check payable to "Beta Pi Alumni Association" to:

**Pi Kappa Alpha/Penn  
Alumni Relations Office  
P.O. Box 7007  
Albert Lea, MN 56007-8007**

February 2016

# Slices of Beta Pi

[www.pika-upenn.org](http://www.pika-upenn.org)

The Alumni Newsletter of the Beta Pi Chapter of  
Pi Kappa Alpha Fraternity

## UPCOMING EVENT

### Join Us for Our Annual Founders' Day Dinner

*By Joel Catania*



Our annual Founders' Day dinner will be held on Saturday April 2, 2016 at the Inn at Penn, 3600 Sansom Street, Philadelphia. The event will begin with a cocktail hour (cash bar) at 6 p.m. followed by a buffet dinner beginning at 7 p.m.

The basic charge for attending is \$110 per person. The cost of the dinner has been increased by the Inn at Penn. We decided to increase the charge in order to cover the increased cost and hopefully hold this price constant for the next year or two.

As in the past, this amount includes a small subsidy to help offset the dinner cost for our active undergraduate brothers. The chapter contributes a portion of the cost for each undergraduate and the alumni association picks up the balance. The additional subsidy required for each undergraduate brother is \$40, so we ask each alumnus attending the dinner to include an additional subsidy for at least one of our undergraduate brothers.

The alumni association needs your support for another reason as well. At this time, our

treasury is comprised almost solely of the Wellons Fund, which has been allocated to be used for a housing issue at the chapter.

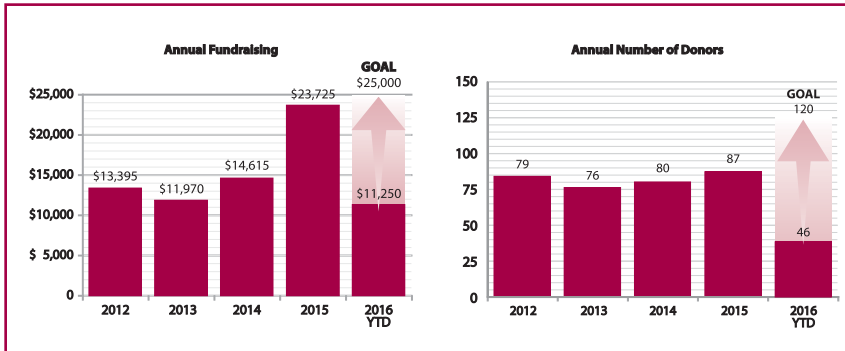
In the past, dues and contributions have enabled us to break even on the costs of our alumni relations program spearheaded by Affinity Connection, our alumni relations partner. They maintain our database, host our website, provide assistance with the content for our newsletters, publish our monthly e-letters and periodic printed newsletters, and support us in any way needed to keep our brotherhood connected. These services could not be provided by a small group of dedicated supporters and volunteers.

When we chartered the association in 2003, we had 110 dues-paying members. This number has fallen off significantly since then and we have been able to fund our alumni relations program only with the additional support of a core of very generous supporters. I would like to ask you to help us remedy this situation by paying your 2015-16 alumni

*(Continued on Page 2)*

# ANNUAL FUND UPDATE

## We Need Your Help to Achieve a Record Fundraising Year



We finished our 2014-15 giving year with \$23,725 from 87 donors. This year, thanks to strong alumni support, we've kept the momentum going. At the time of publication, we've raised \$11,250 from 46 donors. With 4 months left in our giving year, we're on track for a record fundraising year, but we need your help to achieve it.

Our goal this year is to raise \$25,000 from 120 donors. Thank you to all those who have donated this year, recognized below on our Honor Roll of Donors. If you haven't made your gift, please fill out the enclosed form and return it in the provided envelope.

### Current Year Annual Fund Honor Roll

#### Legacy Society (1,000+)

Thomas Frank Bates	1964
Paul F. Zaentz	1969
Richard Lawrence Solit	1986

#### Patron's Society (\$500 - \$999)

Richard L. Sussman	1969
Robert P. Engelhard	1973
Mitchell M. Karig	1976
Paul J. Reszutek	1976
Adam L. Michaels	1997

#### Garnet & Gold Club (\$250 - \$499)

Stephen R. Leventhal	1967
Joel B. Levine	1970
Joel Catania	1971
Richard Philip Furst	1983
Robert Scot Heffes	1983

#### Sponsor's Circle (\$100 - \$249)

David Taylor Jones	1960
Joseph J. Sacco	1962
John C. Eldred	1963
Stanley J. Serocca Jr.	1966
Robert F. Whitcomb	1966
Nicholas E. Chimicles	1967
Daniel Franklin Darkes	1968
Mark J. Perna	1968
Kenneth S. WidELITZ	1969
Craig G. Kline	1970
Mitchell D. Goldsmith	1972
Harvey A. Mackler	1972
Richard M. Schorr	1972
Richard W. Whealton	1972
Jerome B. Goldberg	1974
Richard C. Silver	1974
Bradford A. Yeager	1975

Richard Buchwald	1977
Scott Andrew Mackler	1977
Robert Alan Ball	1978
Mark Steven Bodner Esq.	1979
Chawner Hurd	1980
Jeffrey A. Kaufman	1980
Eric H. Morgenstern M.D.	1981
James Robert Post	1981
Robert Eric Epstein	1983
Ronald Scott Pillar	1983
Michael Scott Shein	1983
Jeffrey E. Rosen MD	1986
Seth Ezra Shulman	1989
Robert R. Panetta	1996
Justin Levine	2005

#### Other (Up to \$49.99)

William A. Brown	1962
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### UPCOMING EVENT

(Continued from Page 1)

dues if you have not already done so. The minimum amount is \$100; the suggested amount is \$150. Additional contributions are also encouraged and most welcome. If you are not sure of your dues status for this school year, please email me at [jlclii@aol.com](mailto:jlclii@aol.com) and I can advise you of your status.

We hope you will respond positively to this renewed appeal for dues-paying members and additional donor support. The continued vitality of the alumni association is essential to keeping us in touch, organizing Founders' Day and other important events, and ensuring the well-being of the undergraduate chapter. Please do whatever you can to help by paying your 2015-16 dues, attending the Founders' Day dinner, and sending in as large an additional contribution as you can.

**If you are planning on attending the dinner please do the following:**

1. RSVP to Joel Catania at [jlclii@aol.com](mailto:jlclii@aol.com).
2. Send a check payable to "Beta Pi Alumni Assn of PiKA" in the amount of \$110.00. If you have not yet paid your dues for 2015/16 (Minimum \$100; suggested \$150) you may include them in the

same check. If you are not sure of your current membership status please send me an email. You may also include any subsidy you might generously contribute in the same check. Please be sure to itemize what your check is for if it includes more than just the cost of the dinner in the following manner:

Dinner: \$ \_\_\_\_\_  
 Dues \$ \_\_\_\_\_  
 U-grad subsidy \$ \_\_\_\_\_  
 Association \$ \_\_\_\_\_

**Please mail your checks to arrive no later than March 15 to:**

Beta Pi A.A., c/o Joel Catania  
 P.O. Box 7332  
 Garden City, NY 11530

We hope that brothers initiated in years ending in "1" or "6" might make a special effort to gather one or two of your fellow initiates and join us in recognizing notable anniversaries.

We look forward to seeing you at Founders' Day. Thank you in advance for your support of our Beta Pi brotherhood.

## Beta Pi Served as a Stepping Stone for his Business Career

In an era when the media has been riddled with negative headlines about fraternity life, Beta Pi Chapter remains one of the premier fraternities available to Penn students—one that acts according to our core values and serves as a stepping stone for our members.

**Richard Schorr '72**, successful Chief Financial Officer, shares these sentiments, and they are the very reason he's given back to the chapter over the years. Below, Richard gives us some insight into his Pi Kappa Alpha experience and why, after all these years, he gives back in any way he can.

**Q: Tell us a little bit about your career path and how Beta Pi Chapter helped prepare you for it.**

**A:** “I graduated from the Wharton school in 1975, went to work in the corporate world, and worked my way up through financial planning and analysis. I’ve served as the CFO for different size companies, from small startups to divisions of multi-billion dollar companies.

Right now, in the twilight of my career, I decided to be a CFO for a nonprofit organization that experienced some difficulties. The organization is called Experience Works, and the mission is to educate and re-educate senior citizens so they can remain in the workforce or re-enter the workforce to generate additional income beyond what they may have in social security. I was brought in to help turn the organization around in terms of financial control and raising money.

Beta Pi certainly helped prepare me for my career because of the experience I had in terms of helping to manage the fraternity as an organization—almost as a business. You have a certain amount of revenue and you have to live within that, including paying mortgage on your house and all the expenses of keeping the house up, as well as learning how to organize events that are both appealing to the undergrads and recruits. In business, you’re doing something very similar. You’re managing your budget, learning how to live within your means, and learning how to generate new revenue. You’re really learning how to manage the natural life cycle of an organization. All the concepts one needs to execute as a person in management go on in a fraternity, so you learn all those skills if you become active.”

**Q: What are the top skills/benefits you have**



*Richard Schorr '72*

**gained from your membership?**

**A:** “I think it’s about running an organization, being fiscally prudent, and learning how to work with people. In an organization, you don’t have pure authority over other people. You can’t order people to do things. You have to persuade people to do things; you have to lead by example and establish a sense of responsibility and accountability. That’s tough because not all brothers join for same reasons, but the leadership has to make sure everyone pulls weight.

You also learn who you can rely on to help you. You learn who you can count on and how you can count on them. You can’t abuse that relationship, but it’s very important to know.”

**Q: What is one memory with your brothers that stands out to you?**

**A:** “I went to one of the first summer leadership academies, and it was a good experience because I hadn’t traveled a lot at that point. I was just 20 years old, and I went to Memphis, our headquarters. They hosted it at Memphis State University. Just meeting the senior leadership of the administration of the university and brothers from all over country was fascinating.

There was one take-away from that—one phrase—that has served me well throughout career.

I can’t remember who said it, but one of the speakers said, ‘Remember this when you’re dealing with difficulties or in challenging situations: All of us are different. We all have

strengths and weaknesses. Accentuate the positives, and mitigate the negatives.’ By that he meant that your strengths as an individual will help you work through your weaknesses and lack of experiences.”

**Q: How do you benefit from your membership as an alumnus?**

**A:** “It’s a lot of intangible. It’s more pride in being associated with the Chapter. It’s seeing the continued success of the organization that you’re a part of. It’s belonging to a group of people who have a common bond. I believe if I was in need, I could call almost any one of the members, even people I haven’t met, and I feel they would respond, just like I would. That’s something you don’t see too often. I think it’s a support system I haven’t needed, but if I do someday, it’s there.”

**Q: Over the years, you’ve given a significant amount of money back to the Chapter. Why do you give back?**

**A:** “The management of the fraternity is generally paid by the fees the undergrads pay. The money you give as an alum really goes to programs for continuing education and leadership training for the undergraduates. I think those are fantastic because my experience with them has been extremely positive.

Pi Kappa Alpha was one of first fraternities to abandon hazing, and that was in the early ’70s, just prior to when I was initiated. Instead, they took a more educational approach and created a membership and recruitment program that focused on the experience and education that you would receive as an undergrad.

Then the other part is the leadership academy, which is a very worthwhile program. Undergrads get the opportunity to attend and really learn about how to run a fraternity, how to be an officer, how to manage a budget, and how to manage all the different functions of supporting the house. With the membership of fraternities being well over 100 brothers at times, there’s a lot to do and it’s like managing a business. That’s why I give what I can.”

*Read the full profile at:*  
[www.pika-upenn.org](http://www.pika-upenn.org).

If you have a story to share about the positive impact Beta Pi had on your life, submit an update at [www.pika-upenn.org](http://www.pika-upenn.org) or email us at [alumninews@affinityconnection.com](mailto:alumninews@affinityconnection.com).

## CHAPTER UPDATE

### A Smooth Finish to 2015 and Strong Start for the New Year

By Alec Ward, Chapter Historian

The chapter had a smooth ending of the Fall 2015 semester. Although the house went mostly quiet as brothers prepared for exams and break, good times were nevertheless enjoyed by all, enabled especially by the mild weather we had this December.



We capped off the holiday season with a formal date night at Bistro St. Tropez, at which good times were had by all.

The chapter mascot, Baxter, spent the holiday break with former SMC Charlie in Philadelphia.



The brotherhood returned to campus energized for recruitment, and after two nights of open rush at the chapter house, we enjoyed a week of traditional rush festivities including bowling and — new this year — Bubble Soccer.

The chapter is happy to announce that it will be welcoming 20 outstanding members of the incoming Omega Class.

## LIFETIME ACHIEVEMENT AWARD

### Brother Marks '64 Shares His Story in Wharton Magazine



Howard Marks

(Photo Courtesy of Wharton Magazine)

As previously reported in a recent Pi Kappa Alpha, Beta Pi newsletter, Howard S. Marks, Beta Pi '64, was to receive the Wharton Alumni Club of New York (WACNY) Joseph Wharton Award for Lifetime Achievement. WACNY presents this award “for alumni who have had a tremendous positive and sustained impact on business and society over the course of their careers.”

At the annual Joseph Wharton Awards Dinner, held October 8, 2015, Howard Marks received this prestigious award. The Winter 2015 issue of Wharton magazine, published by WACNY, was devoted to covering this affair and contained interviews with all its' award winners.

The interview with Howard spanned three pages. It is powerful reading for all who are embarking on a career in finance as well as providing life lessons from a person who personifies extraordinary success in his own life. Howard professes his adherence to a policy of “alternative investment” for any person who “dares to be great” by “willing to be different...and wrong.”

Take some time to read the entire interview, which can be found at [www.readwny.com](http://www.readwny.com). It may influence you to change your own approach to your career and/or life.

## ALUMNI UPDATES

### What's New with You?

To let us know what's new with you, visit [www.pika-upenn.org](http://www.pika-upenn.org) and “Submit an Update” under the “Alumni Updates” tab.

**J. Conrad Bosley '61**  
(13 Leslie Dr., Scranton, PA 18505-2215;  
[jbosley@aol.com](mailto:jbosley@aol.com))

I am still working as a Real Estate Appraiser, playing golf four days a week (weather permitting in Northeastern PA) and enjoying my grandchildren.

**Frank Kenlon '74**  
(2000 Monticello Dr., Annapolis, MD 21401-3178; [Frankkenlon@comcast.net](mailto:Frankkenlon@comcast.net))

I retired from full time work in January 2013 and work as a Part-Time Professor of International Acquisition at Defense Acquisition University,

Ft. Belvoir, VA. I live with my wife Michele in Annapolis, MD. My son Philip attends Guilford College in Greensboro, North Carolina (he's a junior). I play a lot of tennis, volunteer, and enjoy the extra time part-time work provides.

**Marc Rothman '82** (1209 Tockington Ct., Rydal, PA 19046-2907; [rmarcg@comcast.net](mailto:rmarcg@comcast.net))

I just finished a four-year stint as Chairman of the Alpha Omega Foundation, an organization whose mission is to fund and inspire projects that benefit dental health, education, research, and care. Highlights include the development of two new clinics, a special needs care, and an advanced education clinic at the Tel Aviv University Dental School. We also created a North American Holocaust Survivor Care program, providing free care to survivors who have dental needs and cannot afford appropriate care.